

# CORI N. FAKLARIS

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## SUMMARY

I am a scholar in human-computer interaction. I work in usable privacy and security, using a mix of qualitative and quantitative methods. My focus is on (1) understanding system users and (2) empowering them to act securely while meeting individual and social needs. My research is informed by prior work as a journalist, IT/UX specialist, and social media manager. Starting in August 2022, I will be an assistant professor at the University of North Carolina at Charlotte in the Dept. of Software and Information Systems.

## EDUCATION

- 2022 Ph.D. Human-Computer Interaction, Human-Computer Interaction Institute, School  
2021 M.S. of Computer Science, Carnegie Mellon University.  
Thesis: “Toward a Socio-Cognitive Stage Model of Cybersecurity Behavior Adoption.”  
Advisors: Laura Dabbish and Jason I. Hong.
- 2017 M.S. Human-Computer Interaction, Department of Human-Centered Computing,  
Indiana University School of Informatics and Computing at IUPUI.
- 1996 B.S. Journalism (News-editorial), University of Illinois at Urbana-Champaign.

## HONORS

- 2020-21 Knight Fellow of the Center for Informed Democracy and Social Cybersecurity (IDeaS).  
2018-19 Presidential Fellow of the CyLab Security & Privacy Institute.  
2016 GHC Scholar for the Grace Hopper Celebration of Women in Computing.

## REFEREED CONFERENCE PUBLICATIONS

- 2019 Cori Faklaris, Laura Dabbish and Jason I. Hong. “A Self-Report Measure of End-User Security Attitudes (SA-6).” In Proceedings of the Fifteenth Symposium on Usable Privacy and Security (SOUPS 2019), Aug. 11-13, 2019, in Santa Clara, CA, USA. USENIX Association, Berkeley, CA. [[Paper](#)]
- 2018 Cheul Young Park, Cori Faklaris, Siyan Zhao, Laura Dabbish and Jason I. Hong. “Share and Share Alike? An Exploration of Secure Behaviors in Romantic Relationships.” In Proceedings of the Fourteenth Symposium on Usable Privacy and Security (SOUPS 2018), Aug. 12-14, 2018, in Baltimore, MD, USA. USENIX Association, Berkeley, CA, USA. [[Paper](#)]

## REFEREED JOURNAL PUBLICATIONS

- 2022 Serena Wang, Cori Faklaris, Junchao Lin, Laura Dabbish, and Jason I. Hong. “‘It’s Problematic but I’m not Concerned’: University Perspectives on Account Sharing.” *Proceedings of the ACM: Human-Computer Interaction*, Vol. 6, Issue CSCW1, Article 68 (April 2022), 27 pages. Association of Computing Machinery, New York, NY, USA. [[Article](#)]
- 2020 Hong Shen, Cori Faklaris, Haojian Jin, Laura Dabbish, and Jason I. Hong. “‘I Can’t Even Buy Apples If I Don’t Use Mobile Pay?’: When Mobile Payments Become Infrastructural in China.” *Proceedings of the ACM: Human-Computer Interaction*, Vol. 4, Issue CSCW2, Article 170 (October 2020), 26 pages. Association of Computing Machinery, New York, NY, USA. [[Article](#)]
- Cori Faklaris, Francesco Cafaro, Asa Blevins, Matthew A. O’Haver, and Neha Singhal. “A Snapshot of Bystander Attitudes about Mobile Live-Streaming Video in Public Settings.” *Informatics* 7, 2: 10. MDPI, Basel, Switzerland. [[Article](#)]
- 2019 Yunpeng Song, Cori Faklaris, Laura Dabbish, Zhongmin Cai and Jason I. Hong. “Normal and Easy: Account Sharing Practices in the Workplace.” *Proceedings of the ACM: Human-*

*Computer Interaction*, Vol. 3, Issue CSCW, Article 83 (November 2019), 25 pages.  
Association of Computing Machinery, New York, NY, USA. [[Article](#)]

### REFEREED CONFERENCE POSTERS + WORKSHOP PAPERS

- 2018 Cori Faklaris, Laura Dabbish and Jason Hong. “Adapting the Transtheoretical Model for the Design of Security Interventions.” Fourteenth Symposium on Usable Privacy and Security Adjunct (SOUPS 2018), Aug. 12-14, 2018, in Baltimore, MD, USA (40 out of 58, 69.0% acceptance rate). USENIX Association, Berkeley, CA, USA. [[Abstract and poster](#)]
- 2018 Cori Faklaris. “Social Cybersecurity and the Help Desk: New Ideas for IT Professionals to Foster Secure Workgroup Behaviors.” Proceedings of the 4th Workshop on Security Information Workers (WSIW 2018), Aug. 12, 2018, in Baltimore, MD, USA (8 out of 13, 61.5% acceptance rate). USENIX Association, Berkeley, CA, USA. [[Paper](#)]

### INVITED TALKS

- 2022 “Toward a Socio-Cognitive Stage Model of Cybersecurity Behavior Adoption,” Dept. of Software and Information Systems, University of North Carolina at Charlotte, March 17, 2022.  
“Toward a Socio-Cognitive Stage Model of Cybersecurity Behavior Adoption,” School of Data Science, University of Virginia, March 10, 2022, in Charlottesville, VA, USA.  
“Toward a Socio-Cognitive Stage Model of Cybersecurity Behavior Adoption,” Department of Information Science, Drexel University, Jan. 27, 2022, in Philadelphia, PA, USA.
- 2021 “Components of a Model of Cybersecurity Behavior Adoption,” Workshop on Security Information Workers at USENIX Security, Aug. 8, 2021.  
“Social Cybersecurity,” presentation and moderated Q&A (with Tom Magelinski) for Bytes of Good Live, organized by Hack4Impact, March 24, 2021, remote on YouTube. [[Video](#)]
- 2020 “Recent Findings in End-User Cybersecurity Attitudes and Behaviors,” Social Cybersecurity Working group, NSF South Big Data Innovation Hub, Nov. 5, 2020.
- 2019 “How Can We Boost 'Cyber Health'? Psychometrics, Social Appeals and Tools for Cybersecurity,” Ohio State University, Oct. 28, 2019, in Columbus, OH, USA.  
“Reframing Usable Security to Design for 'Cyber Health',” lightning talk for the 2019 Women in Cybersecurity conference (WiCys '19), March 29-30, 2019, in Pittsburgh, PA, USA.

### ACADEMIC TEACHING AND TRAINING

- 2021 User-Centered Research and Evaluation, CMU. Led one of six in-person lab sections. A mix of undergraduate and graduate students practiced using tools, techniques, and sources of information about HCI and applied a systematic approach to qualitative research.
- 2020 Programming User Interfaces, CMU. Led one of two lab sections. Undergraduate students gained practice using tools such as HTML/CSS/JS and low-fidelity and interactive prototyping.  
Computer Science Pedagogy, CMU. In this doctoral seminar, we discussed relevant work in ACM SIGCSE, cognitive science, and non-CS, such as *What the Best College Teachers Do*. We rehearsed and critiqued short lectures. We wrote teaching statements.

### NON-ACADEMIC WORK EXPERIENCE

- 2020 UX Researcher Intern, Facebook. Planned and conducted a qualitative interview study for the Measurement RES team in the Ads & Business Products org, to better understand challenges in data literacy for digital ads and marketing customers.
- 2015-17 Social Media Consultant and Editor/Writer. Ran my own consulting business.
- 2013-15 Engagement Producer. Social media for IndyStar.com. “Influencer” and columnist.
- To 2013 Various positions in news and information technology. Roles included news designer, editor, UX/UI researcher, systems analyst, programmer, graphic artist, and reporter.